

EXECUTIVE DIRECTOR'S MESSAGE >



As of June 18, 2020, over 800,000 in the state of Maryland have filed unemployment claims since March 14. These bleak numbers indicate that not only has COVID-19 claimed the lives of so many; it has also created economic turmoil.

With the many economic burdens that now exist, daily childcare should not be one of them. That's why SHORE UP!'s Head Start and Early Head Start programs continue to provide developmental, educational and social success at no charge for income eligible families.

Early Head Start and Head Start also nurture the parents by partnering with families in finding effective methods to deal with issues like single parenting, budgeting and finances, illiteracy, homelessness, substance abuse, domestic violence and more.

Please spread the word that SHORE UP! is now recruiting students for its FREE Head Start and Early Head Start programs. For more information or to apply, visit www.shoreup.org.

These programs will help the entire family to succeed with no additional economic burden.

Sincerely,

Freddy L. Mitchell, Executive Director



CONGRATS! >



PRE-K GRADS RECOGNIZED

The Princess Anne community recently recognized graduating students in SHORE UP!'s Head Start program with a parade. Parents and local law enforcement celebrated the kids, even stopping at some apartment complexes along the way. Thanks to 47ABC for providing coverage of the occasion.

To see the full story from 47ABC, visit

<https://www.wmdt.com/2020/06/head-start-program-gives-students-a-special-surprise/?fbclid=IwAR18VXPhiHeWTM5QiLL81GBjGAemDbuDKbT4S7ukAiO007td8XKgckLqOOo>



HELPING PEOPLE >

DENTAL AWARENESS PROMOTED

The Eastern Shore Oral Health and Outreach Program for the State of Maryland provided dental supplies to over 800 children and their parents enrolled in SHORE UP!'s Head Start and Early Head Start programs.

Christine Leo, director for the Eastern Shore Oral Health and Outreach Program, provided toothbrushes, fluoride toothpaste, dental floss, goodie bags, disposable masks, pamphlets on oral health for kids, a healthy smile guide, as well as educational handouts on maintaining good oral health during the pandemic and more.

Although COVID-19 prompted SHORE UP!'s Head Start programs to function using distance learning, staff are continuing to push education and health awareness.

"When we are in session, children brush their teeth twice a day, after breakfast and after lunch," says Alexis Jackson, SHORE UP!'s Health supervisor. "Dental supplies can be costly, so we wanted to ensure that children and their parents have the supplies they need to continue good oral hygiene."

For more info. on SHORE UP!'s programs or to register for the fall, call 410-749-1142 ext. 341.



NEW PEOPLE >



TWENTY-YEAR VETERAN NAMED SHORE UP!'S HUMAN RESOURCES DIRECTOR

SHORE UP! has announced the appointment of Keith E. Davis to serve as Human Resources director for the Community Action Agency. A native of Washington, D.C., Davis is a 20-year veteran in the field, with over 15 years of that experience gained within mission driven, community based organizations in the non-profit sector.

The nation's capital is where Davis' career commenced, working as a Human Resources generalist and then advancing to Human Resources director for the American Red Cross. Most recently, Davis managed all facets of Human Resources for an estimated staff of 800 at St. John's Community Services, a non-profit organization located in Washington, D.C. As Human Resources manager, total compensation, staff recruitment, onboarding and employee relations were under his purview.

SHORE UP!'s latest administrator also served two stints as Human Resources director and interim Human Resources director respectively for Second Genesis, Inc. located in Silver Spring, Maryland. The organization's current focus is on substance abuse research.

With family who currently reside in North Carolina, Davis also ventured to the Tar Heel State where he worked two years as Human Resources manager for Mecklenburg County Parks and Recreation in Charlotte, N.C.

"SHORE UP! is excited to welcome Keith Davis, and we believe he will be an extraordinary asset to our agency," said Executive Director Freddy L. Mitchell. "His many years of experience within Human Resources, particularly in the non-profit arena, will be valuable to the agency's over 300 employees and to the many communities that we serve."

Davis earned a Master of Science degree in Administration from Trinity Washington University in Washington, DC. He acquired a Bachelor of Science degree in Business Management from St. Augustine's University located in Raleigh, N.C.

Davis began his duties at SHORE UP! on June 8, 2020.



If someone you know would like to receive copies of SHORE UP!'s monthly electronic newsletter, email tnorman@shoreup.org.