

SHORE UP! INC. October 2

EXECUTIVE DIRECTOR'S MESSAGE >



HORE UP! Inc., along with the rest of the world, is facing unprecedented times. Just as many of you may have lost loved ones, faced financial hardships, are prevented from seeing family members, or have had to adjust vour schedules to accommodate teleworking and virtual learning, the world of Community Action agencies is also drastically changing. Although this change at SHORE UP! has resulted in some agency lay-offs, our current closure to the general public, and numerous safety precautions, we are still here, "helping people and changing lives."

The agency decided to conduct our Head Start and Early Head Start programs virtually until further notice. To accommodate students and parents, lunches and tablets have been provided to families. The agency also serves Energy customers weekly utilizing a remote access area at the Salisbury, Princess Anne and Snow Hill locations. These individuals are in addition to the thousands who receive Energy assistance without coming on site.

Individuals or families experiencing difficulties during COVID are also applying for funding. Thus far, most recipients have obtained our help with rental assistance.

These are just some of the many ways SHORE UP! continues to deliver services to the residents in our communities For more info., visit www.shoreup.org.

Sincerely, Freddy L. Mitchell, Executive Director

HELPING PEOPLE >



SHORE UP! officially began virtual learning Tuesday, Sept. 8, and staff members have been busy providing tablets and lunches for the families.

AGENCY ASSISTS FAMILIES

Friday, Sept. 4, 2020 marked the first day that SHORE UP! provided bagged lunches to the families of Early Head Start and Head Start students in all of the agency's service areas, including Wicomico, Worcester, Queen Anne's, Somerset, Talbot, Dorchester and Kent counties.

Head Cook Supervisor Jewell Burgess, along with Angie Griffin and Karen Evans, were busy packing food for families at the Salisbury Center.

"We bag items like sweet peas, corn, carrots, mixed fruit, cans of tuna fish, chicken salad and milk," said Burgess. "We pack for breakfast, lunch and provide a snack."

In addition to breakfast and lunch, the agency is also providing tablets to families for virtual learning.

"SHORE UP! works with low to moderate income families who often do not own a laptop and/or smart device and do not have Internet access," says Dr. Corey Bowen, Early Head Start and Head Start director. "That's why SHORE UP! is providing tablets to all of our families. These tablets are equipped with built-in Wi-Fi. In cases where there is no accessible Wi-Fi, we are offering Hotspots for families so their children are still able to receive instruction."

Lunches are being provided daily during the agency's virtual learning period, and tablets are being distributed to enrolled children.

Families may still register for SHORE UP!'s Early Head Start and Head Start programs. For more information, visit www.shoreup.org, or call 410-749-1142 ext. 341.



(Top) Secretary Markita Isler provides a tablet to the parent of a Head Start student.

(Above, I-r) Jewell Burgess and Angie Griffin are busy packing lunches for families at the Salisbury Center. Not pictured: Karen Evans



HELPING PEOPLE....CHANGING LIVES....

October 2020



MAKING A DIFFERENCE>

DONATION TO AID IN ENERGY EFFICIENCY FOR FAMILIES

HORE UP! Inc. is dedicated to "helping people and changing lives." One way the Community Action Agency accomplishes their mission is through its Weatherization program. The program assists eligible low to moderate income households in increasing energy efficiency, ultimately lowering energy costs.

This type of energy improvement is the main reason why SHORE UP! was the perfect candidate for Delmarva Power's donation of 7,226 MegaLight ENERGY STAR Certified LED Light Bulbs that are great for saving money and energy. The donated bulbs are being provided to agency clients, including some Head Start and Early Head Start families.

SHORE UP! staff have been busy assembling donation kits comprised of the LED BR30 bulbs and A-19 bulbs. The BR30 bulb is a reflector light best suited for wide-angled directional lighting, casting less shadows and soft light. It is a 65W replacement for incandescent and halogen lighting.

The A-19 bulbs replace a standard incandescent bulb and is used all over the home. The A-19 bulb is a 60W replacement that minimizes energy usage.

"We are so excited about receiving this donation from Delmarva Power" says Chief Development and Communications Officer Tameka Kenan-Norman. "This organization fully understands the significance of helping families to save on energy costs, especially during the era of COVID."

SHORE UP! also provides additional services under the umbrella of energy efficiency, such as preventing heat loss, making heating systems more efficient, conducting energy audits on homes to determine the need for weatherization, providing improvements to homes at no cost, lowering utility bills and making homes comfortable.

For more information on the agency's energy efficiency improvement programs, contact Dorrence Reid at 410-749-1142 ext. 304.

(Pictured above) Carolyn Johnson, SHORE UP! bus aide, assembles a donation kit.

THERE'S STILL TIME TO ENROLL IN SHORE UP!'S HEAD START & EARLY HEAD START PROGRAMS. APPLY TODAY!

